

Interested in Being a Vendor?....

General Information

Vendors play a very integral part of any festival, providing patrons the opportunity to purchase from a large selection of souvenirs and food. The Bill Monroe Music Park & Campground is a historical, family owned campground in the business of promoting wholesome, family entertainment to people all over the world. During 2013, over 95,000 people attended either a music event or the Bluegrass Hall of Fame & Museum located at the Bill Monroe Music Park & Campground. This year we will be celebrating our 50th anniversary of the oldest, continuous bluegrass festival in the world, created by none other than the *Father of Bluegrass*, Bill Monroe.

All merchants are required to be present for the entirety of the event they are planning to attend. Booth space is limited to a single story 10' X 10' or 10' x 20' area, including all wires, stakes, poles, etc. As vendors are placed in a line, each vendor is given only ten feet of space that is open to the crowd. Vendors are allowed additional prep area directly behind their booths, which is not to exceed the width and length of the booth size. However, the size of the individual prep area varies by event and by booth location due to the physical layout of the festival grounds. Also, no vehicles are allowed in the prep area of booth space.

Please contact the Event Coordinator for all booth pricing.

Should you desire a space larger than 10' X 20' please contact the Event Coordinator at (812) 345-9341 or e-mail bmonroemusicpark@aol.com with a brief description of the size and type of space you require.

All merchants are responsible for construction, furnishing, lighting, maintaining and removing your own booth materials, leftovers and trash. You must have;

- An attractive, professional, maintained appearance.
- A professional looking sight – absolutely no neon or flashing lights.
- A booth with three sides and a protective wind and rain resistant roof.
- Quality merchandise
- Courteous, friendly, music loving personnel.

The appearance and ambiance of your booth are critical to the overall atmosphere of each of the festivals and the audience's perception of the events as a whole. We highly encourage imaginative booth designs, flags, banners, etc. and expect cleanliness and a safe, well maintained area for all of our patrons.

At each of the festivals the merchants' line is laid out on gravel. We do water the area in front of the booths throughout each of the event in an attempt to keep the dust to a minimum. Also, due to the ever-changing weather conditions in Indiana, we recommend that merchants be prepared for any and all types of weather.

Calendar of Events

Every year there are a number of events that take place at the historical Bill Monroe Music Park & Campground. Only four of the festivals listed at www.beanblossom.us are actually promoted or processed by the park. Merchants need to fill out one application per event you wish to attend-**No exceptions!**

6 th Annual John Hartford Memorial Festival	June 2-4, 2016
50 th Annual Bill Monroe's Bean Blossom Bluegrass Festival	June 11-18, 2016
7 th Annual Bean Blossom Southern Gospel Jubilee	July 7-9, 2016
42 nd Annual Bluegrass Hall of Fame & Uncle Pen Days Festival	September 21-24, 2016

Merchant Booth (Dry Goods)

- Use of a 10' X 10' or 10' X 20' space (unless otherwise authorized) 30amp or 110 electric is available on a first reserved basis. No setup charge.
- Two Nontransferable Combo merchant ID wristbands which include rights for primitive camping. The wristbands are for use by people working your booth. If you are going to need single day wristbands instead of the combo wristbands, please let us know at least two weeks before each event. Children 12 and under are always free to all Bill Monroe Music Park & Campground events.
- One vehicle pass for admittance onto the festival grounds. Each booth is allowed to bring in one vehicle to assist in setting up your booth. Once you are set up, you will need to park your vehicle in the merchant parking area or the general field parking for the duration of the event.
- Some merchants' booth spaces allow primitive camping behind their booth. Additional fees will be charged if hookups are needed or if more than two people will be camping onsite.

Concession Space (Food)

- Use of an approx. 10' X 20' space (unless otherwise authorized) with additional prep area as described above. Use of 30amp or 50amp electric; water hookups are available. Additional charges will apply for more space or hookups are needed outside of the norm. No setup charge will be applied.
- Up to four Nontransferable Combo vendor ID wristbands which include right for primitive camping. These wristbands are for use by people working your booth. If you are going to need single day wristbands instead of combo wristbands, please let us know at least two weeks before each event. Children 12 and under are always free to the Bill Monroe Music Park & Campground events.
- One vehicle pass for admittance onto the festival grounds. Each booth is allowed to bring in one vehicle to assist in setting up your booth. Once you are set up, you will need to park your vehicle in the merchant parking area or the general field parking for the duration of the event.
- Vendors are allowed to primitive camp behind their booths spaces, if room allows. Additional fees will be charged if hookups are needed or if more than two people will be camping on sites. Camping hookups are limited along concession row and are on a first reserved basis.

All food concession must comply with Indian Health Codes and State laws. Please check out www.in.gov/isdh/regsvcs/foodprot for specific food manager certification and concession trailer requirements.

Vendor Selection

With each passing year we have seen an increase in both the quality and quantity of applications we receive. This makes the process of picking the lucky few who will join us at the Bill Monroe Music Park & Campground more and more difficult. We are interested in incorporating actual artisans and crafters (i.e. products that are created by the concessionaire in the booth vs. items that are imported) into the lineup, in order to add the overall creative ambiance of each event. In the juried selection process we take the following into account, in roughly the order stated:

1. Handmade and/or self-designed products.
2. Uniqueness, creativity and quality of products.
3. Previous relationship with Bill Monroe Music Park & Campground, including; sales success, event cleanup, as well as staff and other concessionaire relations.
4. Community and County residency.
5. Willingness to comply with sponsorship, recycling, and other production plans.
6. Application to have booths at other Bean Blossom events.
7. Complicated or unusual physical needs including physical needs, including setup, size electrical, etc.

Vendor Placement

Space assignment is most often included with the acceptance information and is made at the discretion of the Bill Monroe Music Park & Campground based on the following:

- Previous history with the Bill Monroe Music Park & Campground.
- Special setup, size or electrical requirements.
- Marketability of product as decided by Bill Monroe Music Park & Campground.

